



Factsheet

MicroLearns



MicroLearns
Tiny lessons. Big impact.

Introduction

Explore the world of microlearning – a cutting-edge approach to learning that delivers concise, easily digestible information in under 10 minutes.

Discover its significance, science, and role in driving behavioural change.

As well as its role in compliance training, learn how microlearning benefits learners and organisations alike, offering engagement, retention, and flexibility.



94%
of learners prefer
microlearning for enhancing
workplace training*.



Mobile learning boosts
training frequency and
productivity by

43%*



Microlearning improves
focus and supports long-
term retention by up to

80%*



Microlearning achieves a

60%

reduction in training time compared
to traditional methods*.

*(Rapid Learning Institute, 94% of Learning and Development professionals stated that bite sized online learning modules were preferred by their learners (Boyette, 2012)), Journal of Applied Psychology Science - Microlearning achieves a reduction in training time compared to traditional methods 60%, RPS Research - Microlearning improves focus and supports long-term retention by up to 80%, Towards Maturity - Mobile learning boosts training frequency and productivity by 43%

Microlearn key facts

What is microlearning?

Microlearning is a method of acquiring knowledge by delivering small, easily digestible pieces of information, typically in just a matter of minutes.

Why is microlearning important for compliance training?

Microlearning is important for compliance training because it targets specific tasks and concepts, ensuring crucial information sticks with learners, while also providing flexibility and convenience.

What are the key principles behind microlearning?

Microlearning leverages cognitive psychology and neuroscience principles, such as chunking and the spacing effect, to optimise learning outcomes and memory retention.

How does microlearning drive behavioural change?

Microlearning influences positive behavioural change by delivering small, focused content that addresses specific behaviours or skills, promotes regular practice, and provides immediate feedback.





What are the expectations of learners regarding microlearning?

Learners expect microlearning to be convenient, engaging, relevant, flexible, and effective, providing them with bite-sized, accessible learning experiences*.

What benefits does microlearning offer for compliance training?

Microlearning offers benefits such as bite-sized content, improved retention and recall, just-in-time learning, engagement, convenience, progress tracking, adaptability, cost-efficiency, regular reinforcement, and customisation.

What are the organisational benefits of microlearning?

Organisational benefits of microlearning include boosted employee engagement, tailored learning paths, cost-effectiveness, and scalability.

What are the employee benefits of microlearning?

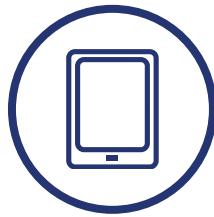
Microlearning offers convenient, efficient, personalised, and engaging benefits such as enhanced retention, skill development, continuous learning, real-time access, reduced fatigue, cost efficiency, increased confidence, and adaptability.

How microlearning works?



Bite-sized courses

Address a single objective for specific learning goal.



Information

Brief reading of information on a particular topic.



Videos

Present information with text, motion graphic, or animation.



Questions

Test learning recall to help tracking of learning over time.

How microlearning helps?



Safetrac's MicroLearns

How do Safetrac's MicroLearn courses address the challenge of engaging dispersed, field-based workers in compliance training?

Safetrac's MicroLearn courses are specifically designed for busy, dispersed workers. With short, mobile-friendly lessons, employees can complete training on-the-go, overcoming the challenges of traditional face-to-face training for field-based workers.

What sets Safetrac's MicroLearn courses apart from traditional compliance training methods?

Unlike lengthy and time-consuming traditional methods like face-to-face, Safetrac's MicroLearn courses offer concise, targeted content that improves completion rates. They utilise engaging video formats and interactive features to enhance learner engagement and retention.

How customisable are Safetrac's MicroLearn courses to suit the specific needs of our organisation?

Safetrac's MicroLearn courses are customisable. They allow for edits to animation scenarios, addition of content or policy slides, and integration of company logos into templates. No edits to video lessons.



Can you provide examples of the types of compliance topics covered in Safetrac's MicroLearn courses?

Safetrac's MicroLearn courses cover a range of compliance topics, including Anti-Bullying and Anti-Harassment, Discrimination, Equal Employment Opportunity (EEO), Work Health Safety/Occupational Health Safety, and Privacy. These courses address essential compliance issues relevant to modern workplaces.

How do Safetrac's MicroLearn courses improve employee engagement and motivation?

Microlearning has shown to increase employee engagement by up to 50% compared to traditional training methods. Their short, focused format and interactive elements make learning more enjoyable and accessible, motivating employees to participate and complete their training.

How do Safetrac's MicroLearn courses accommodate different learning preferences and literacy levels?

Safetrac's MicroLearn courses are designed to cater to diverse learning needs, with engaging video formats that include closed captions, audio, and transcripts. This ensures accessibility for learners with varying literacy levels and preferences, enhancing overall comprehension and retention.

Can Safetrac's MicroLearn courses be easily integrated into existing training programs?

Yes, Safetrac's MicroLearn courses are designed to complement existing training programs seamlessly. They can be integrated into our Compliance Learning Management System (LMS) or your own. We recommend blending MicroLearns with other online courses to create a comprehensive and flexible learning experience for employees.

How do Safetrac's MicroLearn courses help organisations stay up-to-date with changing compliance regulations?

Safetrac's MicroLearn courses enable organisations to adapt quickly to changing regulations by providing timely updates and information. They can be used to disseminate new laws and policies to the entire workforce efficiently, ensuring compliance and reducing the risk of non-compliance penalties.

How do Safetrac's MicroLearn courses differ from Safetrac's Structured Learning (SL) courses?

Safetrac's MicroLearn courses are designed for quick, focused learning, with each module lasting 5 to 8 minutes. When combined, these modules cover a complete compliance topic, similar to our structured learning course, but in a more flexible and bite-sized format.